

SHAYLEE LUNDY

Experience

Browns Shoe Fit Co. | 10/2023 - Present

Social Media Intern

- Create Post, Reels and stories to attract guest to Browns.
- Establish Branding throughout social media.
- Engage with people online to bring them into the store

Savers | 08/2020 to Current

Donations Ambassador / Furniture department specialist

| 08/2022- Present

- Implement pricing strategies to increase sales
- Increased department sales by 3% in one year
- Receive and process customer donations
- Manage furniture department to clean and up to merchandise standards

Head Cashier

| 08/2020- 08/2022

- Trained, mentored and developed new cashiers with positive and encouraging techniques to maximize performance and team contributions
- Assisted customers by answering questions and fulfilling requests.
- Received and processed customer payments
- Managed aesthetically pleasing displays to showcase company products and increase sales.
- Organized racks and shelves to maintain store visual appeal, engage customers and promote specific merchandise

Culvers | 06/2018 - 07/2020

Team Member

- Kept work areas clean, organized and safe to promote efficiency and team safety
- Developed strong cooperative relationships with coworkers and managers
- Processed payments efficiently while providing customer service.
- Checked on dining areas frequently to clean up spills, wipe down tables and restock stations
- Got 40 new loyalty club members in one shift

Involvement

Fashion council

- Assist development of merchandise
- Count product inventory
- Run product pop ups

Feature Film

- Lead Art Direction
- Costumed and set decorated film
- Budgeted to buy costumes and props

Contact

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Education

- University of Central Missouri - Fashion : Textiles Clothing and Business (Fall 2023 - Spring 2025)
- Johnson County Community College - Fashion Merchandising and Marketing (Fall 2021- Spring 2023)

Personal Skills

- Customer service
- Money Management
- Visual Merchandising
- Marketing
- Adobe Creative Cloud
 - Illustrator
 - Photoshop
 - Premiere Pro
- Styling
- Trend forecasting
- Microsoft Excel
- Assortment planning
- Retail Mathematics
- Trade show experience : Magic Trade show

